



STERN YOUNG & PARTNERS
Intellectual property


910 / 22 / 83901G6DF00022
BLAKE MORGAN GROUP LLP
Harbour Court Compass Road
North Harbour
Portsmouth
Hampshire
PO6 4ST



Our Reference: 143897399

Dear trademark holder,

Our records show that your trademark is about to expire. The renewal process starts on **15 Sep 2019**. If you wish us to renew the below stated trademark, please sign and return this document in the enclosed prepaid envelope. Please enter the correct address details below, if there have been any changes that you wish to be entered in the official records.

Trademark description:	Address:	Address changes:
trademark: Blake Laphorn expiry date: 2020-03-15 trademark number: 2541925 class(es): 09, 16, 35, 36, 41, 45 	Blake Morgan Group LLP, Harbour Court, Compass Road, Portsmouth, Hampshire, PO6 4ST, United Kingdom	

The trademark stated in this document will be renewed for another 10-year period. **The total fee for the renewal is £2,790** including all applicable filing fees excluding VAT. You may enclose a cheque directly with the signed form or request an invoice. Once the payment has been received and processed by us, the renewal process will start.

By signing this document, you agree to comply with the terms and conditions stated on the front and the back of this document. By returning and signing this document you also authorize Stern Young & Partners to renew the above stated trademark on your behalf. You will receive a confirmation from us, once the trademark renewal is completed. This is not an invoice or a bill. Please note that your exclusive trademark rights may be cancelled, if not renewed in time.

Yours faithfully,
Stern Young & Partners

1. Please tick, if you wish us to renew your trademark :

- Renew
- Let the trademark lapse / Use another agent

2. Select your payment method:

- Cheque payable to Stern Young Partners Ltd
- Send me an invoice

3. Return this signed form in the envelope provided.

Name, Date and Signature

E-mail(required)

Terms and Conditions

This Agreement ("Agreement") sets forth the Terms and Conditions ("T&C") of filing trademark registration or renewal on your behalf by Stern Young & Partners Ltd ("SYP") (Private company, 11726674), Headquarter: 71-75 Shelton Street, London, Greater London, United Kingdom, WC2H 9JQ, with IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding, appointed by you on the optional trademark renewal order form ("Important information regarding your trademark") appearing on the opposite page to these T&C. By signing this document, either directly or through any representative on your behalf, you automatically and irrevocably agree to these T&C and permit SYP to communicate with you (by email or otherwise) and to disclose any and all necessary information in connection with your renewal to any third party service provider(s) assisting SYP with the production and processing of paperwork and payments as necessary to prepare and to register your trademark (registration renewal with IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding. Such assistance may also include communications (by email or otherwise) with your company, the above mentioned organizations, and with SYP. To clarify, SYP is a private company and has no connection with the official IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization). Agreement In-Force: The filing of your trademark registration renewal application may be declined, at the sole discretion of SYP. Once your Order is received, you are irrevocably liable for the agreed flat fees (including any and all taxes applicable thereto) arising in connection with the placement of such Order to the extent SYP does not cancel the Order in writing. To clarify, should you subsequently wish to cancel the Order, the flat fees shall remain fully binding and you hereby agree, therefore, to pay the full amount of the Order.

1. Responsibility: SYP is not liable for any defects in information appearing on this form (Important information regarding your trademark), whether or not such defects result in losses, delays, and/or prejudice to your trademark registration renewal rights. As such, it is solely your responsibility to carefully review the details contained in the order and to ensure the information is true, accurate, and reflects all goods and/or services which you would like to, in association with the renewal of the trademark in question. No reductions in goods and/or services shall be permitted after placement of the Order, unless otherwise agreed in writing between the parties herein. SYP shall not make any warranty or representation that any filings with IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding, are sufficient in the event there are any filing- or payment obligations, with respect to your trademark, in other jurisdictions.

2. Failure to timely and completely submit your Order or other information: In the event that any information, signatures, authorizations, clarifications, specimens, or remedial information is requested by SYP in order to complete the renewal, you agree to comply therewith within 14 calendar days of any such request. Failure to timely return the Order and/or to provide the requested information or documentation may result in your trademark registration renewal not being completed and/or not being accepted by IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding. In such event, you will be held responsible and SYP will make no refunds. SYP shall not have any liability whatsoever in such event. Further, should your registration renewal application be submitted to IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding, after the initial deadline for the same, you will be liable for any and all late fees assessed by the above mentioned Organizations. By signing this document, you understand that SYP shall have the right, but not the obligation, to use any available public information, including, without limitation, what is available on the world wide web, your company's website, public advertisements and/or products, etc., to comply with the IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding, requirements in order to renew your trademark on your behalf.

3. Flat Fees: Unless stated otherwise herein, upon receipt of the signed Order or payment of the flat fees, the flat fees shall be fully binding and are non-refundable. Thus, before placing your Order, ensure the filing(s) in question have not been / will not be submitted by any other party on your behalf, as the SYP fees are non-refundable. Provided no payment has been made to SYP for your renewal, you shall be permitted to cancel your Order in writing (to SYP) within thirty (30) calendar days of the date of your representative's signature on this document, for a flat fee of five hundred fifty Pounds Sterling (£550) which must be paid to SYP within ten (10) calendar days of the date of the SYP invoice following such cancellation. Failure to timely pay such cancellation fee shall result in the flat fees continuing to be fully binding and non-refundable. Should IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding, increase any fees contemplated herein, you shall be liable for such increases.

4. Fees: As consideration for the patent maintenance services provided by SYP, you will pay all applicable periodic maintenance fees as due. In case of application of a patent maintenance service you will be irrevocably responsible for all of the fees accepted at the time of the agreement. Maintenance fees are subject to change, it is your responsibility to check recent changes before using SYP services and incurring fees for those services. Upon using any service provided by SYP you become obliged to pay the specified fee for that service. You will be notified when maintenance fees are due, and you will be responsible for paying such fees. In the event that any fees go unpaid by the deadline for payment, whether specified in a payment-due notice or otherwise, SYP will have the right to cancel your maintenance of the relevant patent. SYP shall have no liability whatsoever with respect to any such cancellation, and or, may reassign or assume the registration of the patent in the event of any such cancellation. The annual fee to maintain a patent, payable to the UK Intellectual Property Office (IPO), differs depending on the respective year of maintenance. These fees currently are: 5th year: £70, 6th year: £90, 7th year: £110, 8th year: £130, 9th year: £150, 10th year: £170, 11th year: £190, 12th year: £210, 13th year: £250, 14th year: £290, 15th year: £350, 16th year: £410, 17th year: £460, 18th year: £510, 19th year: £560, 20th year: £

600. These fees are included in the IPO's annual service fee. For the following years SYP's service fee therefore increases in the same amount, as the fee payable to the IPO does.

5. Monitoring: SYP Ltd 's service includes that SYP Ltd monitors when an annual fee will be required to pay in order maintain your patent. SYP Ltd will then without any further intermediate step send you an invoice regarding the respective annual fee.

6. Authorizations: When executing the Order, you are appointing, via a power-of-attorney, SYP to represent you or your company in submitting the trademark registration renewal in question with IPO (Intellectual Property Office) UK, EUIPO (European Union Intellectual Property Office) or WIPO (World Intellectual Property Organization) depending on the type of trademark you are holding, and to engage (and to utilize support staff to assist) in all other necessary reviews, discussions, appointments, disclosures, and signatures as necessary to complete such submission. SYP shall bear no liability of any kind for any deficiency in the services performed by any third-party service provider(s).

7. Duty to Cooperate: Upon executing this document (Important information regarding your trademark), you automatically and irrevocably agree to provide all information, contact details, and cooperation necessary for SYP to successfully perform the service, and for third party service provider(s) to successfully perform their supportive services to SYP in connection with the trademark registration renewal. In the event of any failure to provide such cooperation and/or information, you shall be fully liable for all fees set forth in the signed document.

8. Taxes and Expenses: All taxes, fees, and expenses incurred in making any renewal or transfer of a particular trademark shall be borne by you. You understand and agree that the fees set forth in the Order are limited to the services expressly listed therein and herein subject to these T&C.

9. Indemnification: You will defend, indemnify and hold harmless SYP for any loss, damages or costs, including attorneys' fees, resulting from any third-party claim, action, or demand related to your trademark, trademark registration, declaration(s) thereof or any use thereof, whether or not authorized, approved or known by you.

10. Governing law: This Agreement shall be construed in accordance with and be governed by the laws of United Kingdom, giving no effect to any conflict of laws and rules. Any dispute shall be finally resolved by arbitration in the court of United Kingdom. 11. Entire Agreement: These T&C and the Order constitute the complete and entire agreement concerning the patent/ trademark registration or renewal.